



July 14-17, 2025  
(for Ages 55+)



Dear Friends,

You are invited to our 2<sup>nd</sup> Annual JOY (Just Older Youth) Games North July 14-17, 2025. We have many fun and competitive activities planned during the four-day event, kicking off with the Meet & Greet on July 14th! The JOY Games has a history of providing friendly competition and encouragement for older adults to stay active.

LifeStream is celebrating 50 years of service! As a valuable resource in our community, we are looking to you, our partners, and your generosity to help us make this event a fun, active, and educational four days for our participants. Your support allows LifeStream to continue providing programs and services like the JOY Games, fulfilling our mission of improving quality of life and maintaining independence for older adults, those with disabilities, and caregivers.

Sponsorship details are provided within this packet. Completed forms and online registration must be received by June 9<sup>th</sup>.

If you have any further questions, please contact:

*Angie Jenkins*

Angie Jenkins  
LifeStream Services  
765-759-1121 ext. 121  
[ajenkins@lifestreaminc.org](mailto:ajenkins@lifestreaminc.org)

*Presented by*





*Our Golden Year*

Become an annual sponsor of LifeStream!

### JOY Games North Sponsorship Benefits

	<b>Presenting \$5,000</b>	<b>Major \$2,500</b>	<b>Program \$1,000</b>	<b>T-Shirt \$300</b>
Logo displayed on event material	✓	✓		
Verbal recognition at event	✓	✓		
Recognition on social media & press release	✓	✓	✓	✓
Listed in Annual Report	✓	✓	✓	✓
Booth space at event	✓	✓		✓
Primary placement of sponsor banner	✓			
Logo on t-shirt	✓	✓	✓	✓
Yard sign w/logo at event	✓	✓	✓	
Recognition on radio ads	✓	✓		
Listed on event materials			✓	✓

To learn more about JOY Games North and sign up to sponsor online, visit [lifestreaminc.org/joy-games](http://lifestreaminc.org/joy-games)

# LifeStream Event Menu

Join us in 2025 as we celebrate 50 years of service to older adults, people with disabilities, and caregivers in East Central Indiana. As an event supporter, you will receive the following benefits for each event you choose: name/logo on all print materials (fliers, signage, program book, press releases, etc.), logo on event page on LifeStream's website, recognition on social media, and recognition at event.

A la carte sponsorship options (i.e. Golf Outing, Caregiver Month, AngelWish) will be available throughout the year as each event is in development.

## **JOY Games (North & South)**

JOY Games North will be held July 14-17 2025 with JOY Games South being held in August at various community partner locations. Those who are 55 and older are invited to participate in pickleball, cornhole, fitness classes, chair volleyball, golf, and more.

## **Healthy Aging Expo**

The Healthy Aging Expo will be held on Thursday, May 8, 2025 at the Kuhlman Center in Richmond. This event has drawn over 300 active older adults from across East Central Indiana to enjoy demonstrations, wellness screenings and booths with information on health, financial assistance, and recreation.

## **20th Annual Aging Well Conference**

Aging Well will be held on Tuesday, June 3, 2025 at the Horizon Convention Center in Muncie and will be the official 50th Anniversary Celebration for LifeStream. This conference offers various workshop topics along with a resource fair and breakfast.

## **Fall Festival**

The Fall Festival will be held in the Thursday, September 25, 2025 at the Treaty Line Pioneer Village in Liberty. This event draws a huge crowd of older adults for a interactive activities, informational programs & demonstrations, pontoon boat rides, crafts, and more fall fun.



# LifeStream Annual Sponsorship Form

**Please return by mail or email by Monday, June 9, 2025.**



## Sponsor Information:

Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Choose your event:

JOY Games North

JOY Games South

Healthy Aging Expo

Aging Well Conference

Fall Festival

## Choose your sponsor level:

Presenting - \$5,000

Major - \$2,500

Program - \$1,000

T-Shirt/Exhibitor- \$300

## Ad space opportunity (Aging Well Only):

Full page ad - \$275

Half page ad - \$150

Quarter page ad - \$75

## Booth Attendees Name & Contact Information:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Payment Options: Payments can be mailed to **LifeStream Services, 1701 S. Pilgrim Blvd., Yorktown, IN 47396**

Questions? Contact Angie Jenkins, Outreach Coordinator, at [ajenkins@lifestreaminc.org](mailto:ajenkins@lifestreaminc.org) or 765-759-1121 ext. 121

Invoice

Pay with Card (*we do not accept American Express*)

Check # \_\_\_\_\_

Card Number: \_\_\_\_\_

Security Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_