



April 9-11, 2024
(for Ages 55+)

Dear Friends,

We are excited to invite you to the 2024 JOY Games (Just Older Youth) April 9-11, 2024. There are many fun and competitive activities planned during the three-day event, kicking off with the Meet & Greet on April 9th! The JOY Games has a history of providing friendly competition and encouragement for older adults to stay active.

As a valuable resource in our community, we are looking to you, our partners, and your generosity to help us make this event a fun, active, and educational three days for our participants.

Attached you will see many great opportunities to help sponsor this event and bring awareness to your business. Your support allows LifeStream to provide programs and services like the JOY Games that help us fulfill our mission of improving quality of life and maintaining independence for older adults, those with disabilities, and caregivers.

Please see our sponsorship opportunities within. If you have any further questions, please contact:

Angie Jenkins
LifeStream Services
765-759-1121 ext. 121
ajenkins@lifestreaminc.org

Presented by





Become an annual sponsor of LifeStream!

JOY Games Sponsorship Benefits

	Presenting \$5,000	Major \$2,500	Program \$1,000	Exhibitor \$300
Logo displayed on event material	✓	✓		
Verbal recognition at event	✓	✓		
Recognition on social media & press release	✓	✓	✓	✓
Listed in Annual Report	✓	✓	✓	✓
Booth space at event	✓	✓		✓
Opportunity to provide promo materials at event	✓	✓	✓	✓
Primary placement of sponsor banner	✓			
Logo on t-shirt	✓	✓	✓	✓
Yard sign w/logo at event	✓	✓	✓	
Recognition on radio ads	✓	✓		
Listed on event materials			✓	✓

To learn more about JOY Games and sign up to sponsor online, visit lifestreaminc.org/joy-games



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Healthy Aging Expo Sponsorship Benefits

	Presenting \$5,000	Major \$2,500	Program \$1,000	Exhibitor \$300
5 minutes of stage time	✓			
Logo displayed on event material	✓	✓		
Verbal recognition at event	✓	✓		
Recognition on social media & press release	✓	✓	✓	✓
Listed in Annual Report	✓	✓	✓	✓
Booth space at event	✓	✓	✓	✓
Primary placement on vendor map	✓			
Good placement on vendor map		✓		
Primary placement on sponsor banner	✓			
Recognized through Brewer Broadcasting	✓			
Listed on event materials			✓	

To learn more about Healthy Aging Expo and sign up to sponsor online, visit lifestreaminc.org/healthy-aging-expo



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Aging Well Conference Sponsorship Benefits

	Presenting \$5,000	Major \$2,500	Program \$1,000	Exhibitor \$300
5 minutes of stage time	✓			
Logo displayed on event material	✓	✓	✓	
Verbal recognition at event	✓			
Recognition on social media	✓	✓	✓	✓
Opportunity to provide promo materials at event	✓	✓	✓	
Listed in Annual Report	✓	✓	✓	✓
Booth space at event	✓	✓	✓	✓
Primary placement on vendor map	✓			
2 lunch/keynote tickets	✓	✓	✓	✓
6 full conference registrations	✓			
2 full conference registrations		✓		
1 full conference registrations			✓	
Full page ad in program book	✓			
1/4 page ad in program book		✓		
Listed in program book			✓	✓

To learn more about Aging Well Conference and sign up to sponsor online, visit lifestreaminc.org/aging-well-conference



Become an annual sponsor of LifeStream!

Fall Festival Sponsorship Benefits

	Presenting \$5,000	Major \$2,500	Program \$1,000	Exhibitor \$300
5 minutes of stage time	✓			
Logo displayed on event material	✓	✓	✓	
Verbal recognition at event	✓	✓		
Recognition on social media & press release	✓	✓	✓	✓
Listed in Annual Report	✓	✓	✓	✓
Booth space at event	✓	✓	✓	✓
Recognition on radio ads	✓	✓		
Placement of sponsor banner	✓			
Opportunity to provide promo materials	✓	✓	✓	
2 complimentary lunches	✓			
1 complimentary lunch		✓		

To learn more about Fall Festival and sign up to sponsor online, visit lifestreaminc.org/fall-festival

LifeStream Event Menu

As an event supporter, you will receive the following benefits for each event you choose: name/logo on all print materials (fliers, signage, program book, press releases, etc.), logo on event page on LifeStream's website, recognition on social media, and recognition at event.

A la carte sponsorship options (i.e. Golf Outing, Caregiver Month, AngelWish) will be available throughout the year as each event is in development.

JOY Games (North & South)

NEW this year is JOY Games North - which will be held in April 2024 and South will be held in September at various community partner locations. Those who are 55 and older are invited to participate in pickleball, cornhole, fitness classes, chair volleyball, golf, and more.

Healthy Aging Expo

The Healthy Aging Expo will be held on Thursday, May 9, 2024 at the Kuhlman Center in Richmond. This event has drawn over 300 active older adults from across East Central Indiana to enjoy demonstrations, wellness screenings and booths with information on health, financial assistance, and recreation.

19th Annual Aging Well Conference

Aging Well will be held on Thursday, June 18, 2024 at the Horizon Convention Center in Muncie. This conference offers various workshop topics along with a resource fair and lunch with a keynote speaker.

Fall Festival

The Fall Festival will be held in the Thursday September 26, 2024 at the Treaty Line Pioneer Village in Liberty. This event draws a huge crowd of older adults for a interactive activities, informational programs & demonstrations, pontoon boat rides, crafts, and more fall fun.



LifeStream Annual Sponsorship Form



Sponsor Information:

Organization: _____

Contact Person: _____

Address: _____

Phone: _____ Email: _____

Choose your event:

☐ JOY Games ☐ Healthy Aging Expo ☐ Aging Well Conference ☐ Fall Festival

Choose your sponsor level:

☐ Presenting - \$5,000 ☐ Major - \$2,500 ☐ Program - \$1,000 ☐ Exhibitor - \$300

Ad space opportunity (Aging Well Only):

☐ Full page ad - \$275 ☐ Half page ad - \$150 ☐ Quarter page ad - \$75

Booth Attendees Name & Contact Information:

Payment Options: Payments can be mailed to **LifeStream Services, 1701 S. Pilgrim Blvd., Yorktown, IN 47396**
Questions? Contact Angie Jenkins, Outreach Coordinator, at ajenkins@lifestreaminc.org or 765-759-1121 ext. 121

☐ Invoice

☐ Pay with Card (*we do not accept American Express*)

☐ Check # _____

Card Number: _____

Security Code: _____ Exp. Date: _____